

How can small businesses celebrate Earth Day?

Every year, 22nd April is Earth Day. It's easy for big organisations to make a difference but what about smaller ones? Here are our small-scale, high-impact ideas for Earth Day.

GET TOGETHER WITH YOUR BUSINESS FAMILY FOR A LITTER PICK
Spend time outside, network and help the planet all at once!

SUPPORT YOUR BUSINESS COMMUNITY ONLINE
Respond to their Earth Day social media posts and share your own experiences.

EDUCATE YOURSELF
Recycling's easy but what else could you be doing? Research ways to drive less or reduce the carbon footprint of your business, then put them into practice.

JOIN IN!
Find green events in your local area and go and support them.

SHARE YOUR STORY
Create a social media post about the environmental goals you've achieved so far and what you're still working on. You're sure to inspire others.



To find out how Get Ahead can help you make time to think global, act local and shout about it on social too, visit www.getaheadva.com

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