

How do you know it's time to scale up your small business?

Moving from start-up to scale-up is an exciting time...providing it's the right time. Delay and you might miss opportunities; rush it and you risk overstretching yourself.

It's time to scale up your business if:

1

Your business is aligned with market opportunities – there is a demand for what you do and you're doing it well.

2

Client numbers are growing organically – your reputation has grown and more people want to work with you.

3

Demand is exceeding capacity – your products are out of stock, you have a waiting list or you're even turning clients away.

5

Your turnover is high enough that you can afford the running costs of scaling up – new staff, bigger premises or more powerful tech all come at a cost.

4

You can't make any more money without increasing your operation's capacity – if you are already working every hour you can, your business can't grow unless you take on more staff.

If you're ready to scale up, Get Ahead can help. Visit www.getaheadva.com to find out more.