

How do you know it's time to **scale up** your small business?

Moving from start-up to scale-up is an exciting time...providing it's the right time. Delay and you might miss opportunities; rush it and you risk overstretching yourself.

It's time to scale up your business if:

1

Your business is aligned with market opportunities – there is a demand for what you do and you're doing it well.

2

Client numbers are growing organically – your reputation has grown and more people want to work with you.

3

Demand is exceeding capacity – your products are out of stock, you have a waiting list or you're even turning clients away.

4

You can't make any more money without increasing your operation's capacity – if you are already working every hour you can, your business can't grow unless you take on more staff.

5

Your turnover is high enough that you can afford the running costs of scaling up – new staff, bigger premises or more powerful tech all come at a cost.

If you're ready to scale up, Get Ahead can help. Visit www.getaheadva.com to find out more.

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