

# One generalist or a team of specialists?

*We know what we'd choose.*

**When we're asked to provide back-office support for a business, our clients are sometimes surprised that we recommend using a small team of specialists instead of just one virtual assistant.**

For example, a business's budget might cover ten hours a week of an admin assistant's time. However, when we talk to the owner, we learn that not all the work is admin. Maybe you need a daily social media post too, or some support with recruiting for a permanent role. When this happens, we would recommend dividing those ten hours between an admin assistant, a social media manager and an HR expert.

We find that hand-picked teams of specialists deliver better results than a single person does. Our model works – here's why.

## **1. Pay the same for a whole team**

In our example, we've suggested using three people instead of one. While that might sound expensive, we know that you only have the budget for ten hours' support and we will help you stick to that. How? We would divide those ten hours between the three team members. For example, if the bulk of the work is admin, we might allocate six hours to it. A week of basic social media might only take one hour, leaving two for recruitment support and one to make up the difference in price.

That's three virtual experts for the price of one!

***You wouldn't expect one person to tackle both your plumbing and electrics. So why would you expect your social media manager to do your accounts?***

## **2. See the results your business deserves**

One of the reasons for outsourcing to Get Ahead is that each of our team members is an expert in what they do. This means that each team member produces top class work – a benefit we love passing onto our clients.

By contrast, asking one admin assistant to produce a mixture of work they love and work that's outside their experience won't deliver the results your business deserves. You'll see great work when they're in their familiar admin field, but it's difficult to maintain that standard in unfamiliar territory.

Your business deserves a high standard of work in every area – using a team of experts will help you achieve it.

## **3. Make a saving on number of hours worked**

An expert will often take less time to complete a task than someone who is trying it for the first time. This means that sometimes the expert produces the work more quickly than the original request required them to, creating a saving for the business owner.

For example, an admin assistant might take two hours to write a blog because they're outside their comfort zone. But a blog writer can't wait to get started and it would only take them one hour. So even though the blog writer's rate is slightly higher, you pay less for the work overall.

**At Get Ahead, we use this model every day - not just for our clients but for our own business too. If your business is ready for outsourced support, contact us today on [office@getaheadva.com](mailto:office@getaheadva.com).**

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your virtual agency