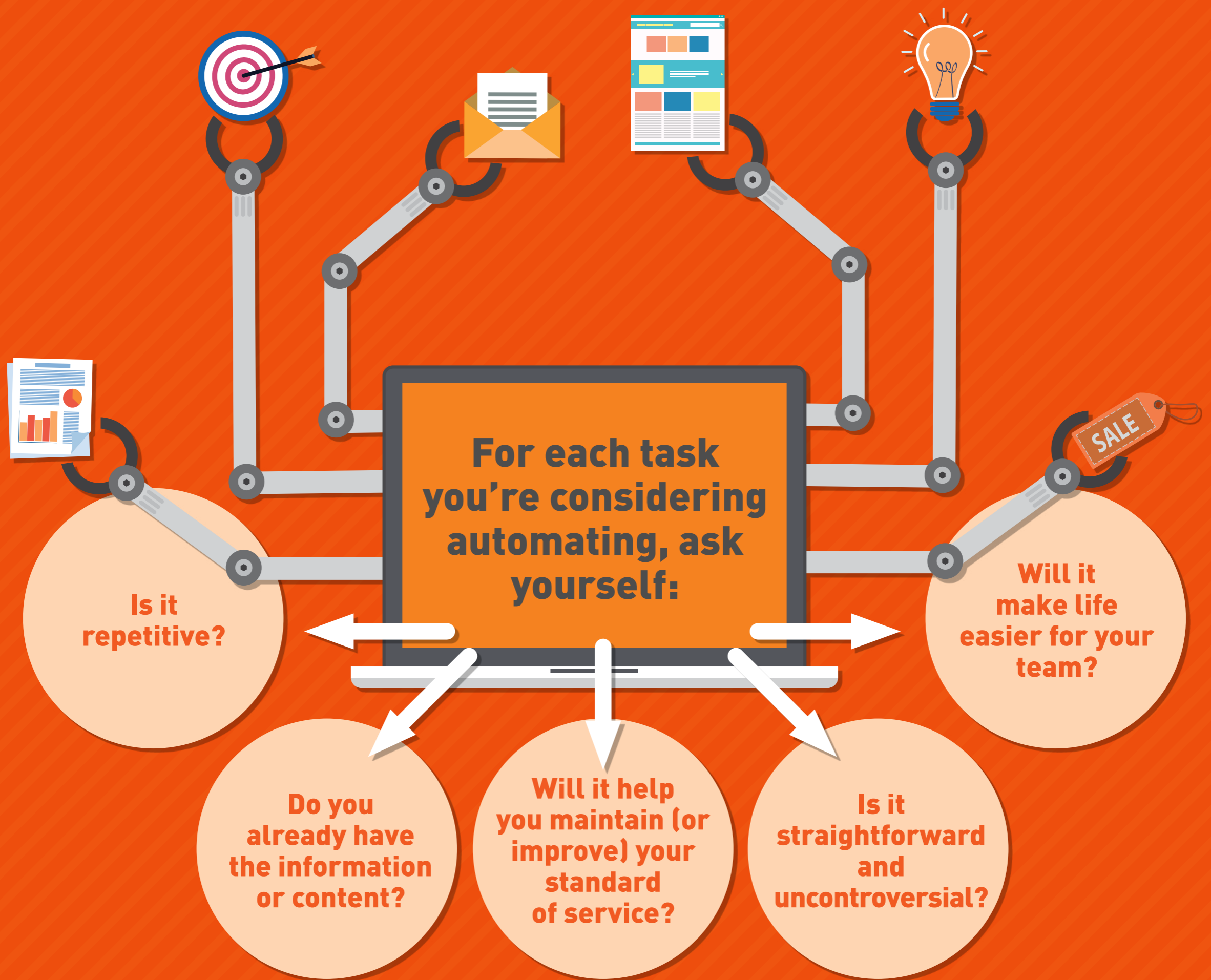


What marketing support should I automate?

There is so much AI and automated support available, but is it always the right choice? Automation can save time, but it can also remove the all-important human touch.



Mostly YES

You've found a task you can automate safely, like scheduling basic social media content or adding names to a mailing list.

Mostly NO

You need to a real person to complete the task. This might be handling complex customer interactions, or producing a one-off feature for a print publication.

Get Ahead can help you set up automation or provide direct marketing support.

Get in touch to find out more.

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