

Google Analytics 4

Support packages from Get Ahead

What is Google Analytics 4?

Google Analytics 4 (GA4) is the newest version of Google Analytics. It has some fantastic features and provides relevant insights into your website's performance. This means you can make better, data-driven decisions across your marketing initiatives.

However, the most important reason to make the move to GA4 is that without it, you risk losing your analytics data altogether.

To help you migrate to GA4 and get the most from the platform, we've put together three support packages.



Bronze

- Migrate your business from Universal Analytics to GA4
- Choose and activate the right GA4 features for your needs
 - Install custom event tracking
- Manage privacy, compliance and consent settings

£95

Silver

The Bronze package

+

- Data studio integration
- Custom reporting

£215

Gold

The Silver package

+

- In-depth online training in the capabilities of GA4 and how to make it work for your business

£255

GA4 will replace Universal Analytics from 1 July 2023. Upgrade now to preserve your analytics data. Get in touch to find out more.



www.getaheadva.com

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