

Don't know whether to outsource a particular task?

Take our quiz to find out!



How does this task fit into your business model?

- a. It's part of my core business.
- b. It supports the business but it's not "what we do."

How do you feel about this item on your to-do list?

- a. No problem! I quite enjoy it and it's quick and easy.
- b. Yuck. I know I should be doing it but I always procrastinate.

How good is the result when you deliver it in-house?

- a. Great! It's vital to the business so I've learned to deliver it confidently.
- b. Don't ask. It always takes ages and I don't think I do it very well.

How much is it costing you?

- a. Next to nothing. It fits well with my role, which I'd be doing anyway.
- b. I don't know! I can't afford to recruit someone to do this full time, but doing it myself is losing me sales.

How did you do?

Mostly a's

This task is part of the regular running of your business and the results are looking good. Go you!

Mostly b's

Having this task on your list is holding your business back. Outsource it! By outsourcing, you can take your business to the next level.