

Are you thinking about a *Get Ahead Franchise?*

Let's try to answer some of your questions...



What does Get Ahead do?

Get Ahead helps businesses looking for external support – with their social media, marketing, book-keeping, business development and more. We match them with a pre-vetted expert from our 80+ team of business experts, who supports them in their chosen business area.

What does a Get Ahead franchisee do?

We call our franchisees Regional Directors, because they truly are the director of their own region. They find clients with an outsourcing requirement, match them with one of our experts to carry out the work, and manage this relationship. This means that our franchisees are not limited by their time or skillset, as our experts carry out the client work.

How long has Get Ahead been operating?

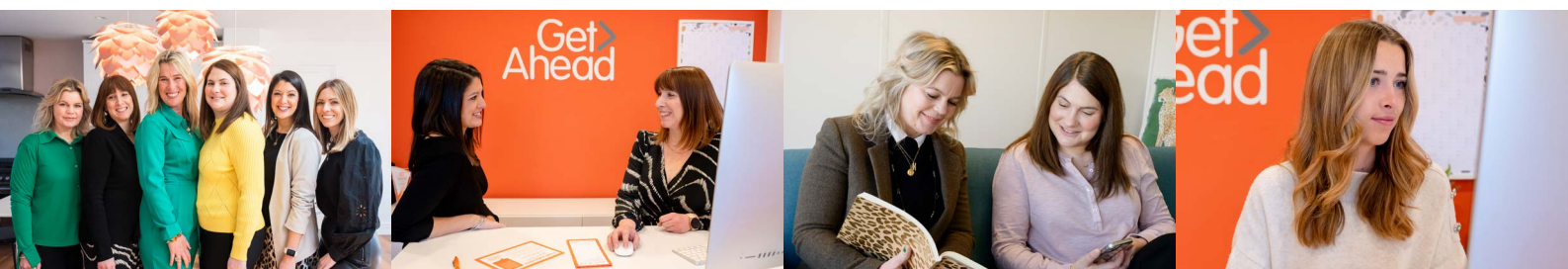
Get Ahead was created in 2010 by business woman, Rebecca Newenham. After 7 years growing the business and testing the model, Rebecca franchised the business in 2017. Since then, Get Ahead has gone from strength-to-strength, establishing a nationwide presence and winning recognition from the British Franchise Association and the Great British Franchisee awards.

What will I get for my franchise fee?

Through our thorough onboarding process, we cover every aspect of running a successful Get Ahead franchise. With benefits including professional photographs and bespoke LinkedIn training, you will have the tools you need to succeed.

You will also benefit from expert marketing support. Our marketing team run our central marketing channels, benefiting franchisees nationwide. And our monthly marketing toolkit provides franchisees with a wide range of materials to build their businesses locally, including blogs, infographics, videos and more.

Importantly, you will receive ongoing mentoring and support. With a monthly 121 with Get Ahead's founder, Rebecca, and a monthly call with all of your fellow franchisees, you will become part of the Get Ahead family, a super-supportive team with a drive to help each other succeed.





How will I find clients?

Networking is the key to growing your business. If you haven't worked in a small business before, you may not be aware that there is a thriving networking scene in every locality across the country. As soon as you scratch the service, you'll find dozens of networking groups in your local area – attending these groups, and joining some, will secure relationships with local businesses who will benefit from Get Ahead's services.

As part of your onboarding process, we share the names of the networking groups that work best for Get Ahead franchisees, so you are set-up for success.

Social media is also a key business driver for our franchisees, with clients often approaching them via LinkedIn and Instagram.

Why do clients choose Get Ahead?

At any one time, hundreds of clients are using Get Ahead's experts to support their businesses. They choose us because we pre-vet every expert who joins our team, so they can trust work will be carried out to a high standard. (In contrast to engaging someone on Fiverr and hoping for the best!) They also value the matching skills of our franchisees, who match not just on skillset but also on personality. Clients like that Get Ahead is a one-stop-shop too – they can come to us with a number of requirements and our franchisees will create a bespoke team of experts to deliver for them.

How will I make money?

Your income comes from the difference between what you pay experts for their work, and the figure you charge the client. Our experts give us preferential rates, so you charge the client a competitive rate, whilst still leaving room for you to make a margin.

As an additional revenue stream, if you have a skill that you would like to deliver for clients yourself, we can add you to our team of experts, in addition to your role as a franchisee.

How much cash do I need to have available?

The 5-year licence fee is £8,000. We are happy to discuss payment terms where appropriate. Beyond this, you will need a home office and a small amount of cash flow for networking events and to pay experts for their work (in advance of receiving client payments).

Can I speak to existing franchisees?

Yes! In fact, we proactively encourage this. We want you to understand exactly what it's like to be a Get Ahead franchisee, so you can be confident it's the right move for you.

