

Refresh your website as your business grows

Your business is growing but is your website keeping up?
Here's what to check for when you refresh your website.

Is it clear on...



Is it up-to-date on...

The services you offer? The team? The contact details?

Think about your visitors too:

- **Show them you're a real business they can trust.** A professional look and feel are essential; recent blogs help too.
- **Reflect your visitors in your words and pictures.** Use their language and illustrate it with pictures that will appeal to them.
- **Decide what you want visitors to do next, e.g. buy from your site or book a meeting.** Have a clear call to action and make it easy for website users.



If it's time to update your website, Get Ahead can help.
We provide flexible support in web design, copywriting,
graphic design, SEO, hosting and more.

