

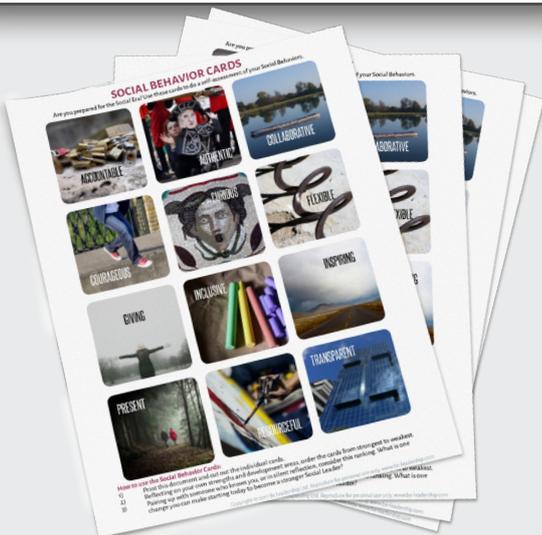
Case Study: Be Leadership

BE

Here's 60 seconds with one of our clients Shannon Banks from Be Leadership who was looking for a flexible way to scale up her business:

What situation was your business in when you first came to Get Ahead VA?

"My business was just starting its third year and was growing rapidly. I was getting more requests for business than I could handle. Meanwhile I was becoming stretched – doing everything myself from arranging flights to delivering leadership development programmes. I was struggling to figure out how to scale up and I realised it was time I tried to find someone I could trust to help me."



Services delivered:



Admin



Graphic Design



Marketing



Wordpress

How did we help solve the problem for you?

"When I met Rebecca from Get Ahead VA I knew I had found the answer. I had spent a few months looking for a virtual assistant and talked to a few companies but I wasn't convinced they understood what I needed. But Rebecca instantly seemed to understand what support I required. She introduced me to Jenny who also seemed to get it straight away. I wanted someone who could do many things and was willing to just jump in and help with what I needed. I really feel I have found that in Jenny. She has completed a variety of tasks for me including travel, design and admin, meaning I can focus on client service and delivery."

What difference did this make to your business?

"I have had a more successful year and I continue to feel good about the work I am delivering. I feel better prepared for next year where I expect to see the business continue to grow. I know I have got the right support behind me in Jenny. When you run a small business and are used to doing everything yourself it can be hard to delegate. But having gone through that process and built a trust relationship with Jenny I feel better prepared for the future and am excited to see just how far my business can grow."

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Working with Shannon has been a wonderful experience from start to finish – the work that she has needed is incredibly varied and always interesting. I know there is massive potential and I'm excited to help her continue to grow her business

Jenny, VA

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