

# Case Study: Farrow Creative

Here's 60 seconds with one of our clients Sam Farrow. Sam is a professional graphic designer with over 20 years' experience. She is the founder and managing director of Farrow Creative, a full-service design agency with offices in Petersfield and Guildford. She is also a mentor and regular speaker on the MBA programme at the University of Surrey.

## What situation was your business in when you first came to Get Ahead VA?

I met Rebecca networking and loved her 'can do' attitude and personality. I figured that the way she ran her business was bound to be interesting. When you run a fast-paced creative business you sometimes need admin support for short periods only. Committing to long term external support isn't always the best solution or what is required.



## Services delivered:



Telephone Answering



Admin

## How did we help solve the problem for you?

"For us it's about personality. Rebecca manages to find people who are quick thinking, engaged and very personable. You try and find people who match your brand and ethos."

## What difference did this make to your business?

It feels like I'm moving forward with trusted people at my side. I trust Rebecca and her team. She manages expectations and takes people with her.

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Sam and her team are always a joy to work with - I often help with converting their design work into Word or PowerPoint documents for their clients, as these are programs that the design team aren't familiar with.

Jenny, VA

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